



EPICA AWARDS

THE CREATIVE PRIZE JUDGED BY JOURNALISTS

PRESELECTED WORK FOR THE 2018 SEASON

Congratulations to all. Final results to be announced on November 16.

ARGENTINA	Grey for ELA with the 3 parts campaign "Stairs / Door / Bathtub" in Radio Advertising
ARGENTINA	Grey for SAU with "Break the Taboo" in Public Interest - Health & Safety
ARGENTINA	Mercado McCann for Shutterstock with the 3 parts campaign "Shapes" in Corporate Image
ARGENTINA	Ogilvy Argentina for Directv with "Mini Varsky" in Media
ARGENTINA	Ponce Buenos Aires for FOX Networks Group Latin America with "Who?" in Online & Viral Films
ARGENTINA	Wunderman Buenos Aires for Fundación Banco de Bosques with the 2 parts campaign "Armmimals" in Advertising Photography
ARGENTINA	Wunderman Buenos Aires for Movistar with "Perspectives" in Communication & Public Services
ARGENTINA	Wunderman Buenos Aires for Movistar with "Perspectives" in Mobile Sites & Apps
AUSTRALIA	CHE Proximity for carsales.com.au with "AutoAds" in Social Networks
AUSTRALIA	CHE Proximity for carsales.com.au with "AutoAds" in Vehicles, Automotive Services & Accessories
AUSTRALIA	CHE Proximity for Cochlear with "Hearprint" in Creative Technology
AUSTRALIA	CHE Proximity for LEGO Australia with "Making the List" in Online Ads
AUSTRALIA	CHE Proximity for Swann Insurance with "Inconvenience Stores" in Financial Services
AUSTRALIA	CHE Proximity for Swann Insurance with "Inconvenience Stores" in Promotions & Incentives
AUSTRALIA	Emotive for Audible.com.au with "Said I Read You... But I Lied" in Branded Content - Music Video
AUSTRALIA	Fenton Stephens Advertising for Master Builders Association of Victoria with the 3 parts campaign "Somebody should have asked." in Corporate Image
AUSTRALIA	Host/Havas for Palau Legacy Project with "Palau Pledge" in Consumer Direct
AUSTRALIA	Host/Havas for Palau Legacy Project with "Palau Pledge" in Public Interest - Environment
AUSTRALIA	Leo Burnett Melbourne for Hanes Brands Australasia with "Bonds 'Mash Up'" in Fashion, Footwear & Personal Accessories
AUSTRALIA	Leo Burnett Melbourne for Hanes Brands Australasia with "Join the Queendom" in Fashion, Footwear & Personal Accessories
AUSTRALIA	Leo Burnett Melbourne for SPC Ardmona with "Goulburn Valley Food Tours" in Food
AUSTRIA	DDB Wien - eine Marke von PKP BBDO Werbeagentur GmbH for McDonald's with "McBanksy" in Topical & real-time
AUSTRIA	Heimat Wien for GLOBAL 2000 with "Plastic Ocean" in Print Craft
BELGIUM	Happiness / an FCB alliance for OVK / PEVR (Parents of Road Victims) with "BlindMeters" in Public Interest - Health & Safety
BELGIUM	Happiness / an FCB alliance for OVK / PEVR (Parents of Road Victims) with "BlindMeters" in Websites
BELGIUM	Wunderman Antwerp for Child Focus with "Missing Poster Child" in Packaging Design

BELGIUM	Wunderman Antwerp for MediaMarkt with "Game of Torrents" in Branded Content - Native Advertising
BRAZIL	BETC/Havas for Habitat For Humanity with "The Dissolving Poster" in Public Interest - Health & Safety
BRAZIL	FCB BRASIL for Clube de Criação with "Re-Reborn" in Graphic Design
BRAZIL	FCB BRASIL for Estadão Newspaper with "100 things to do in Brazil before you die" in Publication Design
BRAZIL	W/McCann for Hospital de Amor with "The Fall " in Health & Beauty
BRAZIL	W/McCann for Hospital de Amor with "The Fall " in Public Interest - Health & Safety
BULGARIA	The Smarts for IKEA with "PutinUmbrella" in World Cup Advertising
CANADA	BBDO Toronto for Canadian Paralympic Committee with the 3 parts campaign "Greatness is Rare" in Direction & Cinematography
CANADA	BBDO Toronto for Mars Wrigley Confectionary with "Snickers Hater Bar" in Confectionery & Snacks
CANADA	BBDO Toronto for Mars Wrigley Confectionary with "Snickers Hater Bar" in Social Networks
CANADA	BBDO Toronto for R.I.D.E Checks with "Consequence Strains" in Public Interest - Health & Safety
CANADA	Cossette for McDonald's Restaurants of Canada Ltd. with "Big Mac x Bacon Collaboration" in Restaurants, Bars & Cafés
CANADA	Cossette for McDonald's Restaurants of Canada Ltd. with the 3 parts campaign "Mobile Menu" in Restaurants, Bars & Cafés
CANADA	Cossette for McDonald's Restaurants of Canada Ltd. with the 4 parts campaign "Follow the Arches" in Food
CANADA	Cossette for McDonald's Restaurants of Canada Ltd. with the 4 parts campaign "Follow the Arches" in Restaurants, Bars & Cafés
CANADA	Cossette for SickKids Foundation with "SickKids VS - All In" in Direction & Cinematography
CANADA	Cossette for SickKids Foundation with "SickKids VS - All In" in Integrated Campaigns
CANADA	FCB Canada for Canadian Down Syndrome Society with "Anything But Sorry" in Integrated Campaigns
CANADA	FCB Canada for Canadian Down Syndrome Society with "Anything But Sorry" in Public Relations
CANADA	FCB/SIX for PFLAG Canada with "Destination Pride" in Mobile Sites & Apps
CANADA	FCB/SIX for PFLAG Canada with "Destination Pride" in Websites
CANADA	Giants and Gentlemen for Testicular Cancer Canada with "Haircut " in Online & Viral Films
CANADA	Havas Canada for Maple Leaf Foods Inc with "Greenfield Meatless Monday" in Food
CANADA	Leo Burnett Toronto for JAT Holdings with "Petal Paint" in Household Maintenance
CANADA	Leo Burnett Toronto for JAT Holdings with "Petal Paint" in Product Design
CANADA	Leo Burnett Toronto for JAT Holdings with "Petal Paint" in Public Interest - Environment
CANADA	McCann Canada for McCann Canada with "Famous Fingers" in Public Interest - Health & Safety
CANADA	Rethink for FGL Sports Ltée with "Thermal Discount" in Fashion, Footwear & Personal Accessories
CANADA	Rethink for FGL Sports Ltée with "Thermal Discount" in Creative Technology
CANADA	Rethink for Greenpeace with the 3 parts campaign "Stop Sucking" in Public Interest - Environment
CANADA	Rethink for IKEA with "Lamp 2" in Homes, Furnishings & Appliances
CANADA	Rethink for Scotts Canada with "Real People. Real Slogans." in Household Maintenance
CANADA	Rethink for States United Against Gun Violence with "Backfire" in Social Networks
CANADA	Sid Lee for H&R Block Canada with "Trust the Experts" in Financial Services
CANADA	The Local Collective for Just Tom with "Website on Vinyl" in Business to Business Direct
CANADA	UNION for Canadian Real Estate Association (CREA) with "Noise-Cancelling Poster" in Creative Technology
CANADA	UNION for TA2 Sound & Music with "A Very Special Christmas Special" in Business to Business Direct
CANADA	Zulu Alpha Kilo for Association of Registered Graphic Designers (RGD) with "Speak The Truth" in Brand identity
CANADA	Zulu Alpha Kilo for Consonant Skincare with "Reskinning Queen Street West" in Health & Beauty
CHILE	Inbrax for FABER CASTELL ECO ERASER with the 2 parts campaign "Natural Erasing" in Recreation & Leisure
CHINA	Euro RSCG Advertising Co.,Ltd Shanghai Branch (Havas Shanghai) for Getty Images with the 2 parts campaign "Back" in Illustration
CHINA	BBH CHINA LIMITED for Google with "YouTube 'Bento Box'" in Business to Business Direct

CHINA	DANS for Shenzhen International CEEC Co., Ltd. with "CEEC - Show Case" in Experiential & Shopper Marketing
CHINA	McCann Health for Glaxo Smith Kline with "A Warning from the Future" in Prescription & OTC Products
COLOMBIA	MullenLowe SSP3 for El Tiempo Newspaper with "Women Rewrite Women" in Consumer Direct
COLOMBIA	MullenLowe SSP3 for El Tiempo Newspaper with "Women Rewrite Women" in Media
COLOMBIA	MullenLowe SSP3 for Ministry of Technology & Communication of Colombia with "My Line" in Consumer Direct
COLOMBIA	MullenLowe SSP3 for Ministry of Technology & Communication of Colombia with "My Line" in Media Innovation - Traditional Media
COLOMBIA	MullenLowe SSP3 for Ministry of Technology & Communication of Colombia with "My Line" in Online & mobile services
COSTA RICA	McCann San José for Destinos Travel Agency with "Fly Like A President" in Topical & real-time
CZECH REPUBLIC	Geometry Global, s.r.o. for NeuroDigital with "Touching Masterpieces" in Creative Technology
CZECH REPUBLIC	Havas Worldwide Prague a.s. for Amnesty International with the 3 parts campaign "Illegal Celebration" in Public Interest - Social
CZECH REPUBLIC	McCann Prague for Sklizeno with "The statement honey jars" in Retail Services
CZECH REPUBLIC	McCann Prague for Vodafone Czech Republic with "Seniors for seniors" in Corporate Image
DENMARK	& Co. / NoA for Bianco with "Hate" in Online & Viral Films
DENMARK	& Co. / NoA for HiFi Klubben with "Welcome Listeners" in Copywriting & Storytelling
DENMARK	& Co. / NoA for HiFi Klubben with "Welcome Listeners" in Online & Viral Films
DENMARK	& Co. / NoA for HiFi Klubben with "Welcome Listeners" in Personal Electronics & Devices
DENMARK	& Co. / NoA for Tivoli Gardens with "You're only as old as you feel" in Online & Viral Films
DENMARK	& Co. / NoA for Velux with "The indoor generation" in Branded Content - Film/series
DENMARK	& Co. / NoA for Velux with "The indoor generation" in Online & Viral Films
DENMARK	Envision for hummel with "Patchwork Of Dreams" in World Cup Advertising
DENMARK	Hjaltelin Stahl for Ekstra Bladet with "The Boobless Babe" in Media
DENMARK	Hjaltelin Stahl for Greenpeace with "Warhead" in Print Craft
DENMARK	Hjaltelin Stahl for Greenpeace with "Warhead" in Public Interest - Social
DENMARK	Hjaltelin Stahl for Scandic Hotels with "Homeless Students" in Promotions & Incentives
DENMARK	Honeytrap Film for Le Fix with "Le Fix - Happy Nothing" in Direction & Cinematography
DENMARK	Mensch for Visit Faroe Islands - Atlantic Airways with "Faroe Islands Translate" in Transport & Tourism
DENMARK	Shoot Happens for Volkswagen with "Simple Joys" in Topical & real-time
DENMARK	VIRTUE NORDIC for VICE Media with "Like What You Hate" in Media
DENMARK	VIRTUE NORDIC for VICE Media with "Like What You Hate" in Social Networks
DENMARK	VIRTUE NORDIC for VICE Media with "Like What You Hate" in Websites
EGYPT	FP7/CAI for Orange with "Now or Never" in Communication & Public Services
EGYPT	FP7/CAI for Orange with "Now or Never" in Humour
EGYPT	FP7/CAI for Orange with "Now or Never" in World Cup Advertising
FINLAND	Bob The Robot for Elisa Oyj with "Stay connected" in Communication & Public Services
FINLAND	Bob the Robot for Valio Oy with the 3 parts campaign "Take a Closer Look at Milk" in Print Craft
FINLAND	Carat Finlad for S Group with "Block Wish" in Retail Services
FINLAND	Carat Finlad for S Group with "The Belt 24/7" in Media Innovation - Traditional Media
FINLAND	hasan & partners Oy for Elokuvaosakeyhtiö Suomi with "The Unknown Platform" in Branded Content - Product & Brand Integration
FINLAND	LM& Lahtinen Mantere for Orkla Suomi with "Augmented Reality Ice Hockey Pizza Box" in Food
FINLAND	Make it Simple Oy for The Federation of Finnish Enterprises with "The Entrepreneur's Journey" in Corporate Image
FINLAND	TBWA\\Helsinki for Helsingin Sanomat with "The Land of Free Press" in Media
FINLAND	TBWA\\Helsinki for Helsingin Sanomat with "The Land of Free Press" in Media Innovation - Traditional Media

FRANCE	BABEL STRATÉGIE ET CRÉATION for E.LECLERC with the 4 parts campaign "OPERATION CLEAN UP NATURE" in Illustration
FRANCE	BETC for ADDICT AIDE with "The no escape game" in Public Interest - Health & Safety
FRANCE	BETC for LA PAROLE AUX SOURDS with "Unsilenced" in Branded Content - Music Video
FRANCE	BETC for LACOSTE with "Save Our Species" in Consumer Direct
FRANCE	BETC for LACOSTE with "Save Our Species" in Luxury & Premium Brands
FRANCE	BETC for LACOSTE with "Save Our Species" in Media Innovation - Alternative Media
FRANCE	BETC for LACOSTE with "Save Our Species" in Product Design
FRANCE	BETC for LACOSTE with "Save Our Species" in Public Interest - Environment
FRANCE	BETC for LACOSTE with "Save Our Species" in Public Relations
FRANCE	BETC for UNICEF with "Game Chaingers" in Websites
FRANCE	BRAND STATION for APF France Handicap with "Le Pari(s) de l'accessibilité / Paris For All" in Public Interest - Social
FRANCE	BRAND STATION for L214 with the 2 parts campaign "7900litres" in Public Interest - Environment
FRANCE	BRAND STATION for UNICEF with "#NoPriceOnKids" in Mobile Campaigns
FRANCE	CHANGE for QUEZAC with the 3 parts campaign "Quezac, l'eau vraie de Lozère" in Non-Alcoholic Drinks
FRANCE	chut! on vous écoute for Luxottica Group with "It's OK" in Best Use of Music
FRANCE	CURIUS for RATP/CITROEN with "99 years of innovation" in Experiential & Shopper Marketing
FRANCE	Darewin for A creative agency with "JOIN PARTY: THE FORTNITE JOB INTERVIEW" in Professional Products & Services
FRANCE	DDB Paris for Amnesty International with "The thrill of victory" in Public Interest - Social
FRANCE	DDB Paris for Doctors of the world with "Shut up death" in Public Interest - Social
FRANCE	DDB Paris for French Road Safety Delegation with "Crash Test" in Social Networks
FRANCE	DDB Paris for Hasbro with "The gallery of emerging species" in Recreation & Leisure
FRANCE	DDB Paris for Hennessy with "Welcome to the Hennessy Craftland" in Alcoholic Drinks
FRANCE	DDB Paris for Hennessy with "Welcome to the Hennessy Craftland" in Illustration
FRANCE	DDB Paris for Hennessy with "Welcome to the Hennessy Craftland" in Print Craft
FRANCE	DDB Paris for L'Equipe with "Sport links us all" in Media
FRANCE	DDB Paris for Marie-Claire with the 3 parts campaign "Thank you all" in Public Interest - Social
FRANCE	DDB Paris for Ubisoft with "Choose life" in Direction & Cinematography
FRANCE	DDB Paris for Ubisoft with "Choose life" in Recreation & Leisure
FRANCE	DDB Paris for Ubisoft with "The Baptism" in Recreation & Leisure
FRANCE	DISKO for VAN CLEEF & ARPELS with "QUATRE CONTES DE GRIMM" in Luxury & Premium Brands
FRANCE	FF for Alibaba Group with "Ele.me - Edible Chopsticks" in Product Design
FRANCE	FF for Amazon with "Amazon - Claire, Amazon Echo" in Best Use of Music
FRANCE	FF for Amazon with "Amazon - Claire, Amazon Echo" in Personal Electronics & Devices
FRANCE	FF for Sea Shepherd with "Sea Shepherd - Plastic Ocean" in Public Interest - Environment
FRANCE	FF for Tara Expeditions with "Tara Expeditions - Ocean Miner" in Public Interest - Environment
FRANCE	gyro for BOUYGUES IMMOBILIER with "FLEXHOME" in Homes, Furnishings & Appliances
FRANCE	gyro for SAINT GOBAIN with the 5 parts campaign "THE INVISIBLE WELL BEING MANUFACTURER" in Professional Products & Services
FRANCE	gyro for ZEISS with "THE INVISIBLE DANGER" in Direction & Cinematography
FRANCE	gyro for ZEISS with "THE INVISIBLE DANGER" in Health & Beauty
FRANCE	Havas Group for CANAL + with "Audience Au Roi" in Media
FRANCE	HAVAS PARIS for EDF with "The Race" in Communication & Public Services
FRANCE	HAVAS PARIS for EDF with "The Race" in Post Production & Visual Effects

FRANCE	HAVAS PARIS for hotelF1 with "Road Bands" in Branded Content - Branded Games
FRANCE	HAVAS PARIS for Hubsidie with "The Fishing Game" in Post Production & Visual Effects
FRANCE	HAVAS PARIS for La cité de l'architecture & du patrimoine with the 2 parts campaign "10-year anniversary" in Advertising Photography
FRANCE	HAVAS PARIS for Universal Music with "Les Passantes" in Branded Content - Music Video
FRANCE	HAVAS PARIS for Veolia with "Potable" in Corporate Image
FRANCE	HEREZIE for GOOGLE CLOUD FRANCE with "The Biography of Tomorrow " in Professional Products & Services
FRANCE	HEREZIE for GOOGLE CLOUD FRANCE with "The Biography of Tomorrow" in Business to Business Direct
FRANCE	HUMANSEVEN for Acadomia with "Click" in Communication & Public Services
FRANCE	HUMANSEVEN for Krys with "Mimic" in Fashion, Footwear & Personal Accessories
FRANCE	HUMANSEVEN for TRANSAVIA with the 3 parts campaign "#VeryBadPic" in Transport & Tourism
FRANCE	Hungry and Foolish for Lodarest with "Chicken ice-cream" in Food
FRANCE	J. Walter Thompson Paris for Freedom Voices Network with "Forbidden Stories" in Media
FRANCE	J. Walter Thompson Paris for Freedom Voices Network with "Forbidden Stories" in Websites
FRANCE	LA PAC for 30 Millions d'Amis with "2018 Campaign - 30 Millions d'Amis" in Copywriting & Storytelling
FRANCE	Les gros mots for PAGO with "PAGO - THE FRUIT EUPHORIA" in Non-Alcoholic Drinks
FRANCE	McCann Paris for Association of Journalists for the Environment with "Bordeaux 2050" in Public Interest - Environment
FRANCE	Mikros Image for Cartier with "Cartier - Santos" in Post Production & Visual Effects
FRANCE	PROXIMITY & CLM BBDO for UBISOFT with "THE WISH" in Post Production & Visual Effects
FRANCE	PUBLICIS CONSEIL for ENGIE with "Solar Graffiti" in Corporate Image
FRANCE	PUBLICIS CONSEIL for FRANCE TELEVISIONS - FRANCE 3 with "LA FORÊT - BET ON A MURDERER" in Branded Content - Branded Games
FRANCE	PUBLICIS CONSEIL for FRANCE TELEVISIONS - FRANCE 3 with "LA FORÊT - BET ON A MURDERER" in Consumer Direct
FRANCE	PUBLICIS CONSEIL for FRANCE TELEVISIONS - FRANCE 3 with "LA FORÊT - BET ON A MURDERER" in Media
FRANCE	PUBLICIS CONSEIL for France Télévisions with "Better Together" in Corporate Image
FRANCE	PUBLICIS CONSEIL for France Télévisions with "Silent Olympics Games" in Best Use of Sound
FRANCE	PUBLICIS CONSEIL for France Télévisions with "Silent Olympics Games" in Media
FRANCE	PUBLICIS CONSEIL for France Télévisions with "Silent Olympics Games" in Recreation & Leisure
FRANCE	PUBLICIS CONSEIL for Groupe Renault with "The postman" in Vehicles, Automotive Services & Accessories
FRANCE	PUBLICIS CONSEIL for ICM (Brain and Spinal Institute) with "#ShakeParkinsonsOff" in Mobile Campaigns
FRANCE	PUBLICIS CONSEIL for NESCAFÉ with "NESCAFÉ RECONNECT" in Mobile Campaigns
FRANCE	PUBLICIS CONSEIL for NESCAFÉ with "NESCAFÉ RECONNECT" in Mobile Sites & Apps
FRANCE	ROSAPARK for MONOPRIX with "WORST SONG IN THE WORLD" in Retail Services
FRANCE	ROSAPARK for SKODA FRANCE with "UGLY IN THE 90s" in Vehicles, Automotive Services & Accessories
FRANCE	ROSAPARK for THALYS with "HUMAN MONUMENTS" in Transport & Tourism
FRANCE	Scenarii for Vattenfall France with "French commercial - Vattenfall" in Communication & Public Services
FRANCE	SERVICEPLAN FRANCE for Andros with "AUTISM CAN WORK" in Public Relations
FRANCE	THE GANG FILMS for Care with "Stories from the other side of the world" in Social Networks
FRANCE	THE GANG FILMS for Nestle Waters with "The girl and the lion cub" in Non-Alcoholic Drinks
FRANCE	UNIT IMAGE for UBISOFT MONTPELLIER with "Beyond Good & Evil 2 E3 2018 trailer" in Animation
FRANCE	Wanda Productions for Cartier with "Santos de Cartier" in Luxury & Premium Brands
FRANCE	We Are Social for TOPITO with "TOPITO FOOTPOLL" in Branded Content - Native Advertising
FRANCE	We Are Social for TOPITO with "TOPITO FOOTPOLL" in Social Networks
GERMANY	Anomaly for LVMH with "RIMOWA Never Still" in Copywriting & Storytelling

GERMANY	BBDO Group Germany GmbH for Alzheimer Research Initiative with the 3 parts campaign "Remember me" in Advertising Photography
GERMANY	BBDO Group Germany GmbH for Alzheimer Research Initiative with the 3 parts campaign "Remember me" in Print Craft
GERMANY	BBDO Group Germany GmbH for Alzheimer Research Initiative with the 3 parts campaign "Remember me" in Public Interest - Social
GERMANY	BBDO Group Germany GmbH for Daimler AG with "smart electric drive Carsino" in Branded Content - Branded Games
GERMANY	BBDO Group Germany GmbH for Daimler AG with "smart electric drive Carsino" in Vehicles, Automotive Services & Accessories
GERMANY	BBDO Group Germany GmbH for Deutsche Bahn AG with "Singing Knees" in Transport & Tourism
GERMANY	BBDO Group Germany GmbH for Lidl Dienstleistungs GmbH & Co. KG with "The cheapest christmas ad." in Best Use of Sound
GERMANY	BBDO Group Germany GmbH for Lidl Dienstleistungs GmbH & Co. KG with "The cheapest christmas ad." in Retail Services
GERMANY	BBDO Group Germany GmbH for true fruits GmbH with "safer snaxxx" in Humour
GERMANY	BBDO Group Germany GmbH for true fruits GmbH with "safer snaxxx" in Non-Alcoholic Drinks
GERMANY	Cheil Germany GmbH for Samsung with "Land of Emojis" in Mobile Campaigns
GERMANY	DDB Group Germany (Berlin) for Reporters Without Borders with "The Uncensored Playlist" in Branded Content - Native Advertising
GERMANY	DDB Group Germany (Berlin) for Reporters Without Borders with "The Uncensored Playlist" in Public Interest - Social
GERMANY	DDB Group Germany (Berlin) for STABLO International GmbH with the 3 parts campaign "Highlight the Remarkable" in Fashion, Footwear & Personal Accessories
GERMANY	DDB Group Germany (Berlin) for STABLO International GmbH with the 3 parts campaign "Highlight the Remarkable" in Print Craft
GERMANY	Florida TV Entertainment GmbH / Florida Reklame for s.Oliver Bernd Freier GmbH & Co KG with the 2 parts campaign "s.Oliver Joko Generic" in Fashion, Footwear & Personal Accessories
GERMANY	GLÜCK Berlin Werbeagentur GmbH for Schweppes Deutschland GmbH with "Time travel 'Original remains original. Since 1783. Schweppes.' TVC" in Best Use of Music
GERMANY	GLÜCK Berlin Werbeagentur GmbH for Schweppes Deutschland GmbH with "Time travel 'Original remains original. Since 1783. Schweppes.' TVC" in Non-Alcoholic Drinks
GERMANY	Grabarz & Partner Werbeagentur GmbH for Brother International GmbH with "Explosive Print Service" in Professional Products & Services
GERMANY	Grabarz & Partner Werbeagentur GmbH for BURGER KING Deutschland GmbH with the 3 parts campaign "Love Fire" in Restaurants, Bars & Cafés
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen AG with "Kid's Dreams" in Copywriting & Storytelling
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen AG with "Kid's Dreams" in Vehicles, Automotive Services & Accessories
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen AG with "The blind photographer" in Branded Content - Film/series
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen AG with the 2 parts campaign "Anatomy of the street" in Radio Advertising
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen AG with the 2 parts campaign "Road of Life" in Radio Advertising
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen AG with the 3 parts campaign "The blind photographer" in Advertising Photography
GERMANY	Grabarz & Partner Werbeagentur GmbH for Volkswagen Nutzfahrzeuge with the 3 parts campaign "Sightseeing" in Vehicles, Automotive Services & Accessories
GERMANY	Heimat Werbeagentur GmbH for Free Democrats with the 4 parts campaign "Free Democrats "Made of Defeat – A Photographic Tale."" in Advertising Photography
GERMANY	Heimat Werbeagentur GmbH for Henkel (Adhesive Technologies) with "Loctite "Kintsuglue"" in Household Maintenance
GERMANY	Heimat Werbeagentur GmbH for HORNBACH with "HORNBACH "Sweat it out."" in Household Maintenance
GERMANY	Heimat Werbeagentur GmbH for HORNBACH with "HORNBACH "Sweat it out."" in Professional Products & Services
GERMANY	Heimat Werbeagentur GmbH for HORNBACH with "HORNBACH "Werkstück Edition 001"" in Experiential & Shopper Marketing
GERMANY	Heimat Werbeagentur GmbH for HORNBACH with "HORNBACH "Werkstück Edition 001"" in Integrated Campaigns
GERMANY	Heimat Werbeagentur GmbH for HORNBACH with "HORNBACH "In your corner."" in Retail Services
GERMANY	Heimat Werbeagentur GmbH for Opel with the 4 parts campaign "Opel "7 meters"" in Vehicles, Automotive Services & Accessories
GERMANY	Heimat Werbeagentur GmbH for OTTO with "OTTO "La Paz"" in Branded Content - Film/series
GERMANY	Heimat Werbeagentur GmbH for OTTO with "OTTO "La Paz"" in Online & Viral Films
GERMANY	Heimat Werbeagentur GmbH for Share Foods GmbH with "Share "Share your Buy"" in Consumer Direct

GERMANY	Heimat Werbeagentur GmbH for SWISSCOM with "Swisscom "The most hated vending Machine"" in Mobile Campaigns
GERMANY	INNOCEAN Worldwide Europe GmbH for Hyundai Motor Europe with "El Magico" in Humour
GERMANY	INNOCEAN Worldwide Europe GmbH for Hyundai Motor Europe with "El Magico" in Vehicles, Automotive Services & Accessories
GERMANY	Jung von Matt AG for BMW Group MINI Brand Management with "The Faith of a Few" in Direction & Cinematography
GERMANY	Jung von Matt AG for BMW Group MINI Brand Management with "The Faith of a Few" in Vehicles, Automotive Services & Accessories
GERMANY	Jung von Matt AG for IGFM - Internationale Gesellschaft für Menschenrechte with the 2 parts campaign "Modern Slavery" in Public Interest - Social
GERMANY	Jung von Matt AG for OhYouWomen Verein i.G. with "No Jobs for C*cks" in Online & Viral Films
GERMANY	Jung von Matt AG for OhYouWomen Verein i.G. with "No Jobs for C*cks" in Public Interest - Social
GERMANY	Jung von Matt AG for Sparkasse – public Bank of Germany with "Kwitfluencer" in Financial Services
GERMANY	Jung von Matt AG for Sparkasse – public Bank of Germany with "Not-Sure-Song" in Financial Services
GERMANY	Kolle Rebbe for Aktion Mensch e.V. with "Aktion Mensch – From the very beginning" in Online & Viral Films
GERMANY	Kolle Rebbe for Bischöfliches Hilfswerk MISEREOR e. V. with "MISEREOR – Micro Meals" in Public Interest - Social
GERMANY	Kolle Rebbe for Deutsche Lufthansa AG with "#LifeChangingPlaces – Mexico" in Branded Content - Film/series
GERMANY	Kolle Rebbe for Deutsche Lufthansa AG with "Lufthansa – Walk-in Ads" in Online Ads
GERMANY	Kolle Rebbe GmbH / Demodern GmbH for PETA Deutschland e.V. with "PETA – Eye to Eye" in Public Interest - Social
GERMANY	Kolle Rebbe GmbH / Demodern GmbH for PETA Deutschland e.V. with "PETA – Eye to Eye" in Virtual Reality
GERMANY	Mackevision Medien Design GmbH for Peta Germany with "Peta "Best Friend"" in Post Production & Visual Effects
GERMANY	McCANN Worldgroup Deutschland for ALDI Nord with "ALDI Fireworks Planner" in Mobile Sites & Apps
GERMANY	McCANN Worldgroup Deutschland for Opel Automobile with "Opel on Amazon" in Vehicles, Automotive Services & Accessories
GERMANY	McCANN Worldgroup Deutschland for Stanley Black & Decker with "The Neverending URL" in Media Innovation - Traditional Media
GERMANY	Ogilvy GmbH for Amnesty International with the 3 parts campaign "Switch it off" in Advertising Photography
GERMANY	Ogilvy GmbH for Gesicht Zeigen! An association encouraging people to stand against racism in Germany with "Adolf's Online Strategy" in Public Interest - Social
GERMANY	Ogilvy GmbH for Gesicht Zeigen! An association encouraging people to stand against racism in Germany with "Hitler Hashtag" in Public Interest - Social
GERMANY	Philipp und Keuntje GmbH for Goldeimer gemeinnützige GmbH with "Shitty Paper – Made from hate" in Health & Beauty
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for Anheuser-Busch InBev Germany Holding with "Le Beck's: The legendary beer can" in Packaging Design
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for BMW with "The Shortcut Billboards" in Media Innovation - Alternative Media
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for Dot with "Dot Mini. The First Smart Media Device for the Visually Impaired." in Personal Electronics & Devices
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for Reporters Without Borders with the 3 parts campaign "Flags" in Public Interest - Social
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for Sky Deutschland Fernsehen with "Say it with Sky" in Media
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for Tierschutzverein Muenchen e.V. with "Adoptify" in Online Ads
GERMANY	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG for Too Many T's with "Featuring Alexa" in Branded Content - Music Video
GERMANY	thjnk AG for IKEA Deutschland GmbH & Co. KG with "Feng Chewy: An IKEA Story" in Best Use of Sound
GERMANY	thjnk AG for IKEA Deutschland GmbH & Co. KG with the 3 parts campaign "The Chair" in Homes, Furnishings & Appliances
GREECE	The Newtons Laboratory for BSH GREECE with "VINYL" in Household Maintenance
HONG KONG	Cheil Hong Kong for JBL (iTect Ltd) with the 2 parts campaign "BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS" in Illustration
HONG KONG	Cheil Hong Kong for JBL (iTect Ltd) with the 2 parts campaign "BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS" in Personal Electronics & Devices
HONG KONG	Cheil Hong Kong for JBL (iTect Ltd) with the 2 parts campaign "BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS" in Print Craft
HUNGARY	DOUPLA Kft. for Zwack Unicum Plc with "Kalumba Madagascar Spiced Gin" in Packaging Design
HUNGARY	White Rabbit Budapest for Gastropolis Cooking School with "Get Mesmerized!" in Illustration

HUNGARY	White Rabbit Budapest for Gastropolis Cooking School with "Get Mesmerized!" in Professional Products & Services
INDIA	BBDO India Pvt. Ltd. for PepsiCo India with "Comparison Adds Pressure #ReleaseThePressure" in Online & Viral Films
INDIA	Cheil Worldwide, India for Sense International India with "The Good Vibes Project" in Mobile Sites & Apps
INDIA	FCBIndia Group for The Times Of India with "Sindoor Khela - No Conditions Apply" in Consumer Direct
INDIA	FCBIndia Group for The Times Of India with "Sindoor Khela -No Conditions Apply" in Events
INDIA	Isobar for Hotel Ramada with "The Blind Faith Upgrade" in Corporate Image
INDIA	TBWA India Pvt. Ltd. for Neurogen Brain and Spine Institute with "Blink To Speak" in Health & Beauty
INDIA	TBWA India Pvt. Ltd. for Neurogen Brain and Spine Institute with "Blink To Speak" in Public Interest - Health & Safety
INDIA	TBWA India Pvt. Ltd. for Neurogen Brain and Spine Institute with "Blink To Speak" in Publication Design
INDIA	WAT Media Pvt for Mahindra and Mahindra - Mahindra Rise with "#PowerlessQueen" in Branded Content - Branded Games
INDIA	WAT Media Pvt for Mahindra and Mahindra - Mahindra Rise with "#PowerlessQueen" in Mobile Sites & Apps
INDIA	WAT Media Pvt for Mahindra and Mahindra - Mahindra Rise with "#PowerlessQueen" in Websites
IRELAND	BBDO Dublin for The Walt Disney Company + Our Lady's Children's Hospital Crumlin with the 3 parts campaign "X-Ray Story" in Corporate Image
IRELAND	Rothco Accenture Interactive for The Times News/ UK & Ireland with "JFK UNSilenced " in Media
IRELAND	Rothco Accenture Interactive for The Times News/ UK & Ireland with "JFK UNSilenced" in Best Use of Sound
ISRAEL	Leo burnett Israel for Access Israel with "People Not Symbols" in Public Interest - Social
ISRAEL	M&C SAATCHI TEL AVIV for JAGUAR with "THE 3.5 sec BUMPER ADS" in Online & Viral Films
ITALY	Alkemy digital_enabler for FC Internazionale Milano with "The Masterpiece" in Recreation & Leisure
ITALY	Armando Testa S.p.A. for Luigi Lavazza with "2030 What are you doing?" in Publication Design
ITALY	DDB Group Italy for IKEA Italy with "The Room" in Best Use of Sound
ITALY	DLVBDO for Fare X Bene with "No more empty desks" in Branded Content - Film/series
ITALY	DUDE for NETFLIX with "Black Future Social Club" in Events
ITALY	DUDE for NETFLIX with "Black Future Social Club" in Experiential & Shopper Marketing
ITALY	DUDE for NETFLIX with "Black Future Social Club" in Media
ITALY	Publicis Italy for Diesel with "Go with the Fake" in Consumer Direct
ITALY	Publicis Italy for Diesel with "Go with the Fake" in Fashion, Footwear & Personal Accessories
ITALY	Publicis Italy for Diesel with "Go with the Fake" in Media Innovation - Alternative Media
ITALY	Publicis Italy for Diesel with "Keep The World Flawed" in Fashion, Footwear & Personal Accessories
ITALY	Publicis Italy for Heineken with "Unmissable" in Alcoholic Drinks
ITALY	We Are Social srl a socio unico for Netflix with "The campaign that doesn't exist" in Integrated Campaigns
JAPAN	Beacon/Leo Burnett Tokyo for McDonald's Japan with "Hahon Hohaho Hie" in Restaurants, Bars & Cafés
JAPAN	Dentsu Inc. for FROEBEL-KAN CO., LTD. with "Great Failure" in Media Innovation - Alternative Media
JAPAN	DENTSU INC. for FUKUSHIMA-MINPO CO. with "Postable Fukushima Local Paper" in Media Innovation - Traditional Media
JAPAN	DENTSU INC. for NTT DOCOMO, INC. with "REDEFINING DISTANCE" in Communication & Public Services
JAPAN	DENTSU INC. for Panasonic Corporation with "THE PHILHARMONIC TURNTABLE ORCHESTRA" in Best Use of Music
JAPAN	DENTSU INC. for Suntory Holdings Ltd., XCom Global Inc., LINE Corporation, Fuji Television Network Inc. with "ad-fusion TV drama" in Branded Content - Product & Brand Integration
JAPAN	McCann Health Japan for ANGFA with "Washable Book" in Health & Beauty
JAPAN	McCann Tokyo for Mondelez Japan with "GO!! NEW." in Confectionery & Snacks
JAPAN	shiseido for SHISEIDO with ""The Party Bus"" in Health & Beauty
JAPAN	shiseido for SHISEIDO with "The Party Bus" in Direction & Cinematography
JAPAN	Toys"R"Us-Japan, Ltd. for Toys"R"Us-Japan, Ltd. with "Kids press conference" in Topical & real-time
KENYA	CREATIVE VMLY&R for Hotpoint Appliances Limited with the 3 parts campaign "Sound Waves" in Homes, Furnishings & Appliances

KENYA	CREATIVE VMLY&R for Mandevu Beard Care with the 3 parts campaign "Flipped" in Health & Beauty
KOREA, REPUBLIC OF	Cheil Worldwide for Busan Metropolitan Police Agency with "Stop Downloadkill" in Online & Viral Films
KOREA, REPUBLIC OF	Cheil Worldwide for Samsung Electronics with "Cube Movie" in Branded Content - Branded Games
KOREA, REPUBLIC OF	Cheil Worldwide for Samsung Electronics with "Relúmíno" in Virtual Reality
KOREA, REPUBLIC OF	Cheil Worldwide for Seoul Metropolitan Government / Hope Bridge with "DustSee" in Mobile Sites & Apps
KOREA, REPUBLIC OF	Cheil Worldwide for Seoul Metropolitan Government / Hope Bridge with "DustSee" in Online & mobile services
KOREA, REPUBLIC OF	Cheil Worldwide for Seoul Metropolitan Government / Hope Bridge with "DustSee" in Public Interest - Environment
KOREA, REPUBLIC OF	Cheil Worldwide for Seoul Metropolitan Government with "Peekaboo Mask" in Public Interest - Environment
KOREA, REPUBLIC OF	HS Ad for Kwangdong Pharmaceutical Co. with the 4 parts campaign "DIGEST FOOD FASTER" in Prescription & OTC Products
LITHUANIA	Adell Taivas Ogilvy for Tele2, JSC with "Dragon" in Illustration
LITHUANIA	Godspeed Branding for Lithuanian Culture Institute with "GASTRONOMY BOOK: How the Future King of England Ate Peacock in Vilnius" in Publication Design
NAMIBIA	Advantage VMLY&R for LifeLine/ChildLine Namibia with "Boxers against violence" in Media Innovation - Alternative Media
NETHERLANDS	180 Kingsday for Amstel Russia with "Hold my Beer" in Alcoholic Drinks
NETHERLANDS	180 Kingsday for bonprix with "bonprix It's me!" in Fashion, Footwear & Personal Accessories
NETHERLANDS	180 Kingsday for bonprix with "bonprix It's me!" in Retail Services
NETHERLANDS	180 Kingsday for Replay with "Attack of the Stiff Jeans Zombies" in Fashion, Footwear & Personal Accessories
NETHERLANDS	180 Kingsday for The Flower Council of Holland with "Thanks Plants" in Recreation & Leisure
NETHERLANDS	180 Kingsday for The Flower Council of Holland with "We need more flowers" in Copywriting & Storytelling
NETHERLANDS	72andSunny Amsterdam for AXE with "AXE Music 'Burn Out' " in Branded Content - Music Video
NETHERLANDS	Cheil Amsterdam for Samsung Electronics Benelux with "In-Traffic Reply" in Public Interest - Health & Safety
NETHERLANDS	Dawn for Zorg en Zekerheid with "Six Minute Stories" in Branded Content - Native Advertising
NETHERLANDS	HALAL for Sevdaliza with "Shahmaran" in Branded Content - Music Video
NETHERLANDS	J. Walter Thompson Amsterdam for Opel Nederland with "Jade" in Consumer Direct
NETHERLANDS	J. Walter Thompson Amsterdam for Opel Nederland with "Jade" in Vehicles, Automotive Services & Accessories
NETHERLANDS	Ogilvy Amsterdam for Royal Philips Brand Sponsorship with "Ambient Experience" in Health & Beauty
NETHERLANDS	Publicis One (Leo Burnett / Publicis) for Amsterdam Metropolitan Area with "The first shoe made from recycled gum - Gum recycling bins" in Media Innovation - Alternative Media
NETHERLANDS	Publicis One (Leo Burnett / Publicis) for Amsterdam Metropolitan Area with "The first shoe made from recycled gum" in Fashion, Footwear & Personal Accessories
NETHERLANDS	Revolver Amsterdam for Revolver & Adidas with "Too Beautiful - Our Right to Fight" in Branded Content - Film/series
NETHERLANDS	Sizzer for Diesel with "Hate Couture" in Best Use of Music
NETHERLANDS	The Communication Company for AB INBEV with "We Are Belgium" in World Cup Advertising
NETHERLANDS	Wieden+Kennedy Amsterdam for AB InBev with "Oceans Week" in Media Innovation - Traditional Media
NETHERLANDS	Wieden+Kennedy Amsterdam for AB InBev with "Oceans Week" in Public Interest - Environment
NETHERLANDS	Wieden+Kennedy Amsterdam for AB InBev with "Oceans Week" in Public Relations
NETHERLANDS	Wieden+Kennedy Amsterdam for Nike with the 2 parts campaign "Never Ask " in Fashion, Footwear & Personal Accessories
NETHERLANDS	Wieden+Kennedy Amsterdam for Nike with "Awaken The Phantom" in Fashion, Footwear & Personal Accessories
NETHERLANDS	Wieden+Kennedy Amsterdam for Nike with "Just Do It: Caster Semenya" in Fashion, Footwear & Personal Accessories
NETHERLANDS	XXS Amsterdam for Basic-Fit with "Get fit for summer billboards" in Promotions & Incentives
NIGERIA	Insight Publicis for Art Box with the 3 parts campaign "Don't rob them of the gift you can't give them" in Public Interest - Social
NIGERIA	Noah's Ark Communications Limited for FrieslandCampina WAMCO with the 2 parts campaign "Peak Children's Day" in Food
NORWAY	Anorak for Amnesty International with "No consent, no fairytale" in Public Interest - Social
NORWAY	Anorak for Norsk Rikstoto with "The Horse Expert" in Recreation & Leisure

NORWAY	Kitchen Leo Burnett for Natural History Museum - Oslo/ The Norwegian Society for the Conservation of Nature with "The Trashed Exhibition" in Public Interest - Environment
NORWAY	Morgenstern AS for 7-Eleven with "The Land of Chlamydia" in Public Relations
NORWAY	Morgenstern AS for 7-Eleven with the 3 parts campaign "The Land of Chlamydia" in Health & Beauty
NORWAY	TRY for DNB with "Nothing™" in Integrated Campaigns
NORWAY	TRY for DNB with "Silent Night" in Financial Services
NORWAY	TRY for DNB with "The Sneaky Pillar" in Financial Services
NORWAY	TRY for Norsk Tipping with "Shit in Space" in Humour
NORWAY	TRY for Norsk Tipping with "Shit in Space" in Recreation & Leisure
NORWAY	TRY for REMA 1000 with "Smart House" in Best Use of Music
NORWAY	TRY for REMA 1000 with "Smart House" in Humour
NORWAY	TRY for REMA 1000 with "Smart House" in Retail Services
NORWAY	TRY for Talkmore with "Locker room" in Communication & Public Services
NORWAY	TRY for TINE with "The not so happy barn santa" in Food
PHILIPPINES	BBDO Guerrero for Mars Wrigley Confectionery with "Wrong World Finals" in World Cup Advertising
POLAND	180heartbeats + JUNG v MATT for Unilever with "The Unbreakable Rainbow" in Confectionery & Snacks
POLAND	180heartbeats + JUNG v MATT for Unilever with "The Unbreakable Rainbow" in Events
POLAND	180heartbeats + JUNG v MATT for Unilever with "The Unbreakable Rainbow" in Media Innovation - Alternative Media
PORTUGAL	COMING SOON for SAIDA DE EMERGENCIA with "PRIEST" in Recreation & Leisure
PORTUGAL	FCB Lisboa for Fundação Laço with "Breast" in Illustration
PORTUGAL	FCB Lisboa for Fundação Laço with "Breast" in Public Interest - Health & Safety
ROMANIA	MCCANN WORLDGROUP ROMANIA for BEAU MONDE with "BIHOR COUTURE" in Integrated Campaigns
ROMANIA	MCCANN WORLDGROUP ROMANIA for BEAU MONDE with "BIHOR COUTURE" in Media
ROMANIA	MCCANN WORLDGROUP ROMANIA for BEAU MONDE with "BIHOR COUTURE" in Public Relations
RUSSIAN FEDERATION	:Otvetsdesign for LLC "Meat processing plant "Vsevoljskii" with "Grillmania" in Illustration
RUSSIAN FEDERATION	Advertising Agency Voskhod for Cherkashin Meat Factory with "Choice" in Food
RUSSIAN FEDERATION	Advertising Agency Voskhod for Corpus IT School with "Corpus IT School Identity" in Brand identity
RUSSIAN FEDERATION	Advertising Agency Voskhod for SM Polis Insurance with "Radio Crashes" in Branded Content - Product & Brand Integration
RUSSIAN FEDERATION	BBDO Russia Group for Marc LLC with "Shazam your hunger" in Confectionery & Snacks
RUSSIAN FEDERATION	BBDO Russia Group for Marc LLC with "Shazam your hunger" in Mobile Campaigns
RUSSIAN FEDERATION	BBDO Russia Group for Marc LLC with "Shazam your hunger" in Promotions & Incentives
RUSSIAN FEDERATION	BBDO Russia Group for Mars LLC with "1st Grrrade" in Food
RUSSIAN FEDERATION	Chemistry Creative for Sanofi with "The Castle" in Health & Beauty
RUSSIAN FEDERATION	Friends Moscow for Utair airlines with the 3 parts campaign "Utair Where you belong" in Transport & Tourism
RUSSIAN FEDERATION	Geometry Moscow for Tele2 with "Tele2 Rain Wi-Fi" in Creative Technology
RUSSIAN FEDERATION	Geometry Moscow for Tele2 with "Tele2 Rain Wi-Fi" in Mobile Campaigns
RUSSIAN FEDERATION	IE Tyutkov Dmitriy for TUTKOVBUKOV / SONY with "HONEY THANK YOU FOR PS4" in Personal Electronics & Devices
RUSSIAN FEDERATION	Instinct for IKEA with "DRUM" in Homes, Furnishings & Appliances
RUSSIAN FEDERATION	Instinct for IKEA with "UNBELIEVABLE" in Humour
RUSSIAN FEDERATION	Instinct for IKEA with "UNBELIEVABLE" in Online & Viral Films
RUSSIAN FEDERATION	Leo Burnett Moscow for Hasbro with "Happy losing" in Recreation & Leisure
RUSSIAN FEDERATION	MORE (BBDO Group) for "Zhuravlik" Charity organisation with "THE STORY OF ONE BULLYING travli.Net/" in Public Interest - Social
RUSSIAN FEDERATION	Possible Moscow for Invitro with "Goodbye to the Middle Ages!" in Public Interest - Health & Safety

RUSSIAN FEDERATION	Progression LLC for Pernod Ricard Rouss with "[VR]alism" in Alcoholic Drinks
RUSSIAN FEDERATION	RT for RT with "#1917LIVE: The Russian Revolution in Tweets" in Copywriting & Storytelling
RUSSIAN FEDERATION	RT for RT with "#1917LIVE: The Russian Revolution in Tweets" in Publication Design
RUSSIAN FEDERATION	RT for RT with "#Romanovs100: 4,000 photos. 4 social networks. 1 family." in Social Networks
RUSSIAN FEDERATION	RT for RT with the 3 parts campaign "#Romanovs100: 4,000 photos. 4 social networks. 1 family." in Media
RUSSIAN FEDERATION	Russian Brand Consultancies Association for Rostourism with "The Whole World within Russia" in Graphic Design
RUSSIAN FEDERATION	Svoe Mnenie for VERDOSO INDUSTRY with "French gin Bastard: the illegitimate king" in Packaging Design
SERBIA	McCann Belgrade for NGO Womans Right Center with "#Unwanted" in Events
SLOVAKIA	JANDL, marketing a reklama, s.ro. for ZOO Bratislava with the 3 parts campaign "Same love" in Recreation & Leisure
SLOVENIA	MEDIJSKI PARTNER D.O.O. for Pristop d.o.o., Ljubljana with "Briliant Digestion" in Non-Alcoholic Drinks
SOUTH AFRICA	FoxP2 for National Geographic with "Life Beyond the Logo" in Media
SOUTH AFRICA	King James Group for Sanlam with "2-Minute Shower Songs" in Public Interest - Environment
SOUTH AFRICA	M&C Saatchi Abel for Nando's with "#rightmyname" in Media Innovation - Traditional Media
SOUTH AFRICA	TBWA Hunt Lascaris Johannesburg (Pty) Ltd for Joburg Ballet with "Breaking Ballet" in Branded Content - Film/series
SOUTH AFRICA	TBWA Hunt Lascaris Johannesburg (Pty) Ltd for Joburg Ballet with "Breaking Ballet" in Recreation & Leisure
SOUTH AFRICA	TBWA Hunt Lascaris Johannesburg (Pty) Ltd for Joburg Ballet with "Breaking Ballet" in Topical & real-time
SOUTH AFRICA	VMLY&R for Cipla with "Bronki Booster" in Health & Beauty
SPAIN	Blur Films for ICRC with "Hope" in Direction & Cinematography
SPAIN	cheil spain for Samsung with "Callao Domination " in Personal Electronics & Devices
SPAIN	Havas Media Group for O2 with "Oops" in Communication & Public Services
SPAIN	LOLA MullenLowe for BURGER KING with "SCARY CLOWN NIGHT" in Promotions & Incentives
SPAIN	LOLA MullenLowe for BURGER KING with "SCARY CLOWN NIGHT" in Restaurants, Bars & Cafés
SPAIN	McCann España for Aldi with "Fresh Prints" in Topical & real-time
SPAIN	McCann España for Aldi with the 2 parts campaign "Fresh Prints" in Retail Services
SPAIN	McCann España for Ikea with "Museum of Romanticism" in Homes, Furnishings & Appliances
SPAIN	McCann España for Ikea with the 2 parts campaign "Luxury living rooms" in Homes, Furnishings & Appliances
SPAIN	McCann España for Viceroy with the 2 parts campaign ""Uncle Tony" & "Auntie Carmen"" in Fashion, Footwear & Personal Accessories
SPAIN	PS21 for Diageo Spain with "Searching for Seville´s special color" in Packaging Design
SWEDEN	Abby Priest for Adobe with "The Lost Typography of Bauhaus" in Business to Business Direct
SWEDEN	Abby Priest for Adobe with "The Lost Typography of Bauhaus" in Graphic Design
SWEDEN	Abby Priest for Adobe with "The Lost Typography of Bauhaus" in Integrated Campaigns
SWEDEN	Abby Priest for Adobe with "The Lost Typography of Bauhaus" in Professional Products & Services
SWEDEN	Åkestam Holst NoA for EuroPride 2018 with "The Voice of Change" in Media Innovation - Traditional Media
SWEDEN	Åkestam Holst NoA for IKEA Sweden with "Don't Slip Away" in Copywriting & Storytelling
SWEDEN	Åkestam Holst NoA for Ikea Sweden with "Irresistible pointless trueview ads" in Media Innovation - Traditional Media
SWEDEN	Åkestam Holst NoA for IKEA with "The Idol" in Homes, Furnishings & Appliances
SWEDEN	Åkestam Holst NoA for Pressbyran with "What the world can't read." in Media
SWEDEN	Åkestam Holst NoA for Pressbyran with "What the world can't read." in Public Interest - Social
SWEDEN	Åkestam Holst NoA for Reporters Without Borders Sweden with "Billboards Beyond Borders" in Online Ads
SWEDEN	Åkestam Holst NoA for Reporters Without Borders Sweden with "Billboards Beyond Borders" in Public Interest - Social
SWEDEN	BerntzonBylund for Porsche Sweden with "The lightweight ad." in Luxury & Premium Brands
SWEDEN	Bold Stockholm AB for iZettle with "iZettle Logotype - Helping small businesses succeed in a world of giants." in Graphic Design
SWEDEN	Emakina DBG for SBAB with "Household finances are really fun!" in Events

SWEDEN	Forsman & Bodenfors for AMF with "The Smile" in Financial Services
SWEDEN	Forsman & Bodenfors for Oatly with the 5 parts campaign "London Takeover" in Food
SWEDEN	Forsman & Bodenfors for Uber APACx with "Boxes" in Best Use of Music
SWEDEN	Forsman & Bodenfors for Uber APACx with "Boxes" in Communication & Public Services
SWEDEN	Forsman & Bodenfors for Uber APACx with "Boxes" in Online & mobile services
SWEDEN	Forsman & Bodenfors for Uber APACx with "Boxes" in Transport & Tourism
SWEDEN	Forsman & Bodenfors for Västtrafik Public Transport with "Traffic Folding Ad" in Print Craft
SWEDEN	Forsman & Bodenfors for Västtrafik Public Transport with "Traffic Folding Ad" in Transport & Tourism
SWEDEN	Forsman & Bodenfors for Volvo Cars with "Stadium Lights" in Vehicles, Automotive Services & Accessories
SWEDEN	Forsman & Bodenfors for Volvo Cars with "Things" in Direction & Cinematography
SWEDEN	Forsman & Bodenfors for Volvo Cars with "Things" in Post Production & Visual Effects
SWEDEN	Forsman & Bodenfors for Volvo Construction Equipment with "Pump it up" in Online & Viral Films
SWEDEN	Forsman & Bodenfors for Volvo Construction Equipment with "Pump it up" in Professional Products & Services
SWEDEN	Goodbye Kansas Studios for Starbreeze with "Overkill's The Walking Dead: Grant (Cinematic Character Trailer)" in Animation
SWEDEN	Gullers Grupp for Raoul Wallenberg Academy with "The Raoul Wallenberg Algorithm" in Websites
SWEDEN	King for Clas Ohlson with "Are you really at home when you're home?" in Online & Viral Films
SWEDEN	King for Clas Ohlson with "Are you really at home when you're home?" in Retail Services
SWEDEN	King for ICA with "The new national jersey" in World Cup Advertising
SWEDEN	Le Bureau AB for Arbetsförmedlingen – Swedish public employment with "Make Room" in Public Interest - Social
SWEDEN	Lundberg & Co for Unilever with "You Do not Exist" in Copywriting & Storytelling
SWEDEN	Momentum Sverige AB for Essity with "Xtreme" in Health & Beauty
SWEDEN	NORD DDB for McDonald's with "Family" in Food
SWEDEN	Stendahls for Länsförsäkringar with "Nasty Filter" in World Cup Advertising
SWEDEN	Volt for Swedish Armed Forces with the 2 parts campaign "We Don't Always March Straight" in Corporate Image
SWITZERLAND	cavalcade for Sept.info with the 4 parts campaign "Escape the daily news" in Media
SWITZERLAND	Havas Geneva for Action Innocence with "Engraved Memories" in Media Innovation - Alternative Media
SWITZERLAND	Jung von Matt / Limmat for Graubünden Tourism with "Grandparents-PreSale" in Promotions & Incentives
SWITZERLAND	Jung von Matt / Limmat for Samsung with "A Touch of History" in Corporate Image
SWITZERLAND	Jung von Matt / Limmat for Samsung with "A Touch of History" in Mobile Sites & Apps
SWITZERLAND	Jung von Matt / Limmat for Samsung with "A Touch of History" in Online & mobile services
SWITZERLAND	Jung von Matt / Limmat for Samsung with "Samsung - Newspaper Design Edition" in Branded Content - Product & Brand Integration
SWITZERLAND	Jung von Matt / Limmat for Samsung with "Samsung - Newspaper Design Edition" in Graphic Design
SWITZERLAND	Jung von Matt / Limmat for Samsung with "Samsung - Newspaper Design Edition" in Publication Design
SWITZERLAND	Ruf Lanz for Ex Libris Bookstores with the 4 parts campaign "Get more for your money" in Retail Services
SWITZERLAND	Ruf Lanz for Hiltl Vegetarian Restaurant Group with the 3 parts campaign "Deep down we're all vegetarians" in Restaurants, Bars & Cafés
SWITZERLAND	Ruf Lanz for Hiltl Vegetarian Restaurant Group with the 3 parts campaign "Vegetarian food new at Red Light District" in Restaurants, Bars & Cafés
SWITZERLAND	Ruf Lanz for Swiss Life with "Customer for 100 years" in Financial Services
SWITZERLAND	Ruf Lanz for Swiss Life with "Customer for 100 years" in Media Innovation - Traditional Media
SWITZERLAND	Serviceplan Group Switzerland AG for ABB Asea Brown Boveri Ltd with "YuMi & Bocelli" in Professional Products & Services
SWITZERLAND	Serviceplan Group Switzerland AG for BMW Motorcycle (Switzerland) AG with "Bike God" in Vehicles, Automotive Services & Accessories
SWITZERLAND	Serviceplan Group Switzerland AG for FINE BOOKS , Zürich, Switzerland with "Tinder" in Mobile Campaigns
THAILAND	Grey (Thailand) Ltd. (Head Office) for KASIKORNBANK Public Company Limited with "FRIENDSHIT" in Copywriting & Storytelling

THAILAND	Grey (Thailand) Ltd. (Head Office) for KASIKORNBANK Public Company Limited with "FRIENDSHIT" in Direction & Cinematography
THAILAND	Grey (Thailand) Ltd. (Head Office) for KASIKORNBANK Public Company Limited with "FRIENDSHIT" in Financial Services
THAILAND	MULLEN LOWE THAILAND for Sherwood Chemicals Public Company Limited with "Sudden Death" in Household Maintenance
TURKEY	Rafineri Reklamcılık Hizm Tic A.Ş for Koçtaş with "Koçtaş - Assembly" in Radio Advertising
TURKEY	Rafineri Reklamcılık Hizm Tic A.Ş for Turkcell with the 2 parts campaign "Strong Network Coverage" in Radio Advertising
TURKEY	TBWA REKLAM HİZMETLERİ A.Ş. for Fear and Fantasy Festival with "Fear and Fantasy Festival" in Brand identity
TURKEY	TBWA REKLAM HİZMETLERİ A.Ş. for IKEA with "Hailstorm in Istanbul" in Topical & real-time
UKRAINE	banda for OLX with "OLX (birthday)" in Online & mobile services
UKRAINE	BBDO Ukraine for IdeasFirst with "Mold" in Media Innovation - Traditional Media
UKRAINE	Fedoriv OU for State Border Guard Service of Ukraine with the 2 parts campaign "If you noticed this, we have found you." in Communication & Public Services
UKRAINE	Leo Burnett Ukraine for SaveWild Fund with "Save Wild. Identity" in Graphic Design
UKRAINE	Michurin creative agency for KLO with the 3 parts campaign "coats of arms" in Vehicles, Automotive Services & Accessories
UKRAINE	Saatchi&Saatchi Ukraine for AXA Insurance with "AXA: Nun" in Public Interest - Health & Safety
UKRAINE	Saatchi&Saatchi Ukraine for Terra Incognita with "National Parks of Ukraine: Encoded Identity" in Brand identity
UKRAINE	Saatchi&Saatchi Ukraine for The Coca-Cola Company with "Coca-Cola: Santa-Cola" in Packaging Design
UNITED ARAB EMIRATES	FP7/MENA for Babyshop with "Al Umobuwah: Putting "Mum" into "Parenthood"" in Retail Services
UNITED ARAB EMIRATES	FP7/MENA for Mashrou' Leila with "Roman: An Ode to Arab Feminism" in Branded Content - Music Video
UNITED KINGDOM	2AM for British Airways with "Comic Relief Safety Video" in Humour
UNITED KINGDOM	adam&eveDDB for adam&eveDDB/John Lewis & Parters, Waitrose & Partners with "Bohemian Rhapsody" in Retail Services
UNITED KINGDOM	BBC Creative for BBC with "History Will be Made" in Animation
UNITED KINGDOM	BBC Creative for BBC with "History Will be Made" in Media
UNITED KINGDOM	BBC Creative for BBC with "History Will be Made" in World Cup Advertising
UNITED KINGDOM	BBC Creative for BBC with "The Supporting Act" in Animation
UNITED KINGDOM	BBC Creative for BBC with "The Supporting Act" in Media
UNITED KINGDOM	Edelman for COOP with "Old Milk" in Public Interest - Environment
UNITED KINGDOM	Edelman for COOP with "Old Milk" in Retail Services
UNITED KINGDOM	Edelman for iZETTLE with "iZettle - For the Selfmade" in Professional Products & Services
UNITED KINGDOM	Framestore for Marks & Spencer with "Paddington and the Christmas Visitor" in Animation
UNITED KINGDOM	Framestore for Samsung with "A Moon For All Mankind" in Virtual Reality
UNITED KINGDOM	Framestore for Sony with "Migration" in Post Production & Visual Effects
UNITED KINGDOM	franklyfluent Ltd for franklyfluent with the 4 parts campaign "The World in Words" in Illustration
UNITED KINGDOM	Great Guns for Breast Cancer Now with "2050" in Public Interest - Health & Safety
UNITED KINGDOM	J. Walter Thompson London for NCDV with the 3 parts campaign "The not so beautiful game!" in World Cup Advertising
UNITED KINGDOM	J. Walter Thompson London for Shell with "The Coffee Line" in Public Interest - Environment
UNITED KINGDOM	J. Walter Thompson London for Shell with "The Coffee Line" in Public Relations
UNITED KINGDOM	J. Walter Thompson London for Shell with "The Coffee Line" in Vehicles, Automotive Services & Accessories
UNITED KINGDOM	J. Walter Thompson London for UN Women with "Humanity Test" in Websites
UNITED KINGDOM	Leo Burnett London for McDonald's with "Broadcast" in Restaurants, Bars & Cafés
UNITED KINGDOM	Leo Burnett London for McDonald's with "Carrot Stick" in Restaurants, Bars & Cafés
UNITED KINGDOM	Leo Burnett London for McDonald's with "The Iconic Weather Forecast By McDonald's" in Restaurants, Bars & Cafés
UNITED KINGDOM	Leo Burnett London for McDonald's with "The Iconic Weather Forecast By McDonald's" in Topical & real-time

UNITED KINGDOM	Lucky Generals for Amazon with "Alexa Loses Her Voice" in Humour
UNITED KINGDOM	Lucky Generals for Amazon with "Alexa Loses Her Voice" in Personal Electronics & Devices
UNITED KINGDOM	McCann Health for Merck with "The Journey" in Prescription & OTC Products
UNITED KINGDOM	McCann London for Microsoft with "Football Decoded" in Branded Content - Product & Brand Integration
UNITED KINGDOM	McCann London for Microsoft with "Xbox Design Lab Originals: The Fanchise Model" in Consumer Direct
UNITED KINGDOM	McCann London for Microsoft with "Xbox Design Lab Originals: The Fanchise Model" in Personal Electronics & Devices
UNITED KINGDOM	McCann London for Microsoft with "Xbox Design Lab Originals: The Fanchise Model" in Promotions & Incentives
UNITED KINGDOM	McCann London for Microsoft with "Xbox Design Lab Originals: The Fanchise Model" in Recreation & Leisure
UNITED KINGDOM	McCann Manchester for Aldi UK with "#BringItHome" in Topical & real-time
UNITED KINGDOM	McCann Manchester for Aldi UK with "Fish Fingers" in Food
UNITED KINGDOM	McCann Manchester for Aldi UK with "Giving Deaf People a Break" in Media Innovation - Traditional Media
UNITED KINGDOM	McCann Manchester for The Clink with "Dig in" in Publication Design
UNITED KINGDOM	Proximity London for The Economist with "The Economist World Cup" in Online Ads
UNITED KINGDOM	Proximity London for Volkswagen Commercial Vehicles with "Volkswagen Commercial Vehicles - Crafter" in Business to Business Direct
UNITED KINGDOM	Spark44 for Jaguar Land Rover with "The Dragon Challenge" in Vehicles, Automotive Services & Accessories
UNITED STATES	72andSunny for Mayor's Fund for Los Angeles with "LA Original" in Brand identity
UNITED STATES	BBDO New York for AT&T with "The Face of Distracted Driving" in Public Interest - Health & Safety
UNITED STATES	BBDO New York for AT&T with the 2 parts campaign "AT&T Cinema" in Communication & Public Services
UNITED STATES	BBDO New York for Cure Alzheimer's Fund with "Daughter and Mother" in Public Interest - Health & Safety
UNITED STATES	BBDO New York for Day One with "Sunshine" in Animation
UNITED STATES	BBDO New York for Downtown Records with "#1 Fantasy" in Branded Content - Music Video
UNITED STATES	BBDO New York for Downtown Records with "Live Looper" in Best Use of Music
UNITED STATES	BBDO New York for Downtown Records with "Live Looper" in Social Networks
UNITED STATES	BBDO New York for Foot Locker with "The Sun and the Snake" in Branded Content - Film/series
UNITED STATES	BBDO New York for GE with "Roman: An Ode to Arab Feminism - Music Video" in Events
UNITED STATES	BBDO New York for GE with "Unseen Stars" in Corporate Image
UNITED STATES	BBDO New York for Macy's with "Live Looks" in Social Networks
UNITED STATES	BBDO New York for Macy's with "The Chase" in Fashion, Footwear & Personal Accessories
UNITED STATES	BBDO New York for Mars Chocolate North America with "#1 Fantasy" in Confectionery & Snacks
UNITED STATES	BBDO New York for Mars Chocolate North America with "Ahmend" in Confectionery & Snacks
UNITED STATES	BBDO New York for Mars Chocolate North America with "#1 Fantasy" in Humour
UNITED STATES	BBDO New York for Mars Chocolate North America with "FLEXHOME" in Confectionery & Snacks
UNITED STATES	BBDO New York for Mars Chocolate North America with "The Castle" in Confectionery & Snacks
UNITED STATES	BBDO New York for Mars Chocolate North America with the 3 parts campaign "3pm Brainstorms" in Radio Advertising
UNITED STATES	BBDO New York for Mars Chocolate North America with the 3 parts campaign "Bully" in Confectionery & Snacks
UNITED STATES	BBDO New York for Mars Chocolate North America with the 3 parts campaign "Fire" in Confectionery & Snacks
UNITED STATES	BBDO New York for Mars Chocolate North America with the 3 parts campaign "Living to Serve" in Confectionery & Snacks
UNITED STATES	BBDO New York for Monica Lewinsky with "#DefyTheName" in Public Interest - Social
UNITED STATES	BBDO New York for Sandy Hook Promise with "Thoughts and Prayers" in Radio Advertising
UNITED STATES	BBDO New York for Sandy Hook Promise with "Tomorrow's News" in Public Interest - Health & Safety
UNITED STATES	BBDO New York for Sandy Hook Promise with "Tomorrow's News" in Topical & real-time
UNITED STATES	Buck for Tinder with "Invention of Together" in Animation

UNITED STATES	Commonwealth // McCann for General Motors with "Then and Now :60" in Vehicles, Automotive Services & Accessories
UNITED STATES	Commonwealth // McCann for General Motors with the 3 parts campaign "Then and Now Print" in Print Craft
UNITED STATES	Commonwealth // McCann for General Motors with the 3 parts campaign "Then and Now Print" in Vehicles, Automotive Services & Accessories
UNITED STATES	Conquistadors for Ocean52 with "Postcards & Posters from the Oceans" in Non-Alcoholic Drinks
UNITED STATES	Energy BBDO for Mars, Inc. with "OLX (birthday)" in Confectionery & Snacks
UNITED STATES	Energy BBDO for Mars, Inc. with "Roman: An Ode to Arab Feminism - Music Video" in Confectionery & Snacks
UNITED STATES	Energy BBDO for National Safety Council with "Prescribed to Death" in Creative Technology
UNITED STATES	Energy BBDO for National Safety Council with "Prescribed to Death" in Prescription & OTC Products
UNITED STATES	Energy BBDO for National Safety Council with "Prescribed to Death" in Public Interest - Health & Safety
UNITED STATES	Fitzco//McCann for Coca-Cola with "Share a Coke 1,000 Name Celebration" in Consumer Direct
UNITED STATES	Fitzco//McCann for Coca-Cola with "Share a Coke 1,000 Name Celebration" in Non-Alcoholic Drinks
UNITED STATES	Google for Google with "Living to Serve" in Branded Content - Film/series
UNITED STATES	Leo Burnett Chicago for Field Museum with "Specimen Monologues" in Experiential & Shopper Marketing
UNITED STATES	Leo Burnett Chicago for Kraft/Heinz Country Time Lemonade with "Country Time Lemonade Legal Ade" in Topical & real-time
UNITED STATES	Leo Burnett Worldwide for AB InBev with "Lights for Lives" in Public Interest - Health & Safety
UNITED STATES	Leo Burnett Worldwide for du with the 2 parts campaign "Bully" in Public Interest - Health & Safety
UNITED STATES	Leo Burnett Worldwide for du with the 2 parts campaign "Fire" in Public Interest - Health & Safety
UNITED STATES	Leo Burnett Worldwide for Telekom Romania with "Vloggers' Swap" in Social Networks
UNITED STATES	Leo Burnett Worldwide for TQM Insurance Broker with "Frank Talk" in Financial Services
UNITED STATES	McCann NY for March For Our Lives with "Price On Our Lives " in Consumer Direct
UNITED STATES	McCann NY for March For Our Lives with "Price On Our Lives" in Topical & real-time
UNITED STATES	McCann NY for March For Our Lives with "The Castle" in Public Relations
UNITED STATES	McCann NY for MGM Resorts with "FLEXHOME" in Branded Content - Native Advertising
UNITED STATES	McCann NY for MGM Resorts with "Universal Love" in Consumer Direct
UNITED STATES	McCann NY for National Geographic with "The Astronaut Reality Helmet" in Virtual Reality
UNITED STATES	McCann NY for New York Lottery with "Odds of Love" in Recreation & Leisure
UNITED STATES	McCann NY for The National School Walkout with "OLX (birthday)" in Public Relations
UNITED STATES	McCann NY for Verizon with the 4 parts campaign "First Responders First" in Radio Advertising
UNITED STATES	MRM//McCann for United States Postal Service with "Operation Santa" in Corporate Image
UNITED STATES	Publicis.Sapient for Amplifon with "Amplifon Hearing App" in Mobile Sites & Apps
UNITED STATES	Roof Studio for The Pediatric Brain Tumor Foundation with "What's an MRI?" in Animation
UNITED STATES	The Directors Bureau for Prada with the 3 parts campaign "The Delivery Man" in Luxury & Premium Brands
UNITED STATES	Turner Duckworth: London, San Francisco, New York for Equal Justice Initiative with "Equal Justice Initiative - Brand Identity" in Brand identity
UNITED STATES	Turner Duckworth: London, San Francisco, New York for Equal Justice Initiative with "Equal Justice Initiative - Logo" in Graphic Design
UNITED STATES	Turner Duckworth: London, San Francisco, New York for Subway with "Subway - Brand Identity" in Brand identity
UNITED STATES	VMLY&R for Amblyopia World Campaign with "i rescue" in Public Interest - Health & Safety
UNITED STATES	VMLY&R for Tennessee Department of Tourist Development with "The Colorblind Viewer" in Transport & Tourism
UNITED STATES	Weber Shandwick for Royal Caribbean International with "Eclipsing the Eclipse" in Events